



NEW IN THE LOU

THROUGH THE EYES OF START-UPS AND SMALL BUSINESSES



PANELISTS



KEISHA MABRY

Keisha Mabry Haymore is an author, speaker and motivator who inspires people to build connections that change lives and transform careers. She also serves as the Entrepreneur In Residence for WEPOWER where she facilitates the curriculum for the Elevate/Elevar entrepreneurship accelerator program for Black and Latinx entrepreneurs.



EMILY LOHSE-BUSCH

As Executive Director at Arch Grants, Emily is passionate about ensuring that the organization is bold and intentional as it attracts and retains extraordinary entrepreneurs to build the future economy in St. Louis. Upon completing undergraduate studies at Washington University and an MBA at DePaul University, Emily joined The Alford Group in Chicago where she worked with myriad nonprofits to achieve their organizational and strategic objectives. Before joining Arch Grants in 2017, Emily was Senior Director at Global Impact in Washington, D.C.



PHILIP SANGOKOYA

The son of two Nigerian immigrants, Phillip Adeniyi Sangokoya was born and raised in Baton Rouge, Louisiana and has now spent over ten years in St. Louis including his time at the Olin Business School of Washington University in St. Louis where he graduated with a double major in Entrepreneurship and Marketing and a minor in Psychology.

Phillip has five years of Business Banking and Commercial Lending experience with small business and over five years of experience in Community Development financing including New Market Tax Credits, Historic Tax Credits, and investments in Community Development Financial Institutions and Affordable Housing developers.

Together with his wife Chavelle, Phillip co-founded BRAND of St. Louis, a social enterprise that helps individuals and organizations make an impact by co-creating, piloting, and funding innovation that promotes collaboration and equitable wealth-building to close existing economic disparities in the St. Louis region.

Their community engagement, racial equity, and entrepreneur support initiatives engage and empower professionals, entrepreneurs, and community leaders that are underprivileged and often underestimated and serve a network of over 1,700 change-makers, entrepreneurs, leaders and organizations in the St. Louis metropolitan region.

Phillip received the 2017 Young Leader Award from the St. Louis American Foundation and the 2019 30 Under 30 Award from the St. Louis Business Journal for his commitment to Black-owned and Black-led companies through strategic management consulting, community development financing, and entrepreneurial development.



PHYLLIS ELLISON

Vice President of Partnerships and Program Development at the Cortex Innovation Community.

[See LinkedIn profile here.](#)

MODERATOR



NATALIE SELF

Natalie Self brings an extensive background in building a more equitable St. Louis through cross-sector collective leadership, operationalizing equity frameworks for regional change, and national grant-making.

Most immediately prior to this role, Natalie served as a Program Officer in Entrepreneurship at the Ewing Marion Kauffman Foundation, where she managed a national grant portfolio totaling more than \$24M in investments made to organizations implementing novel approaches to supporting entrepreneurs from communities systemically left behind. In this role, she facilitated diversity, equity, and inclusion learning conversations with 34 member foundations of the national Entrepreneurship Funders Network.

Prior to her work at Kauffman, Natalie served as a Program Manager at BioSTL, where she was responsible for the operations and evaluation of the BioSTL Inclusion Initiative. In this role, Natalie also drafted the framework we used to launch STEMSTL. She also founded the [St. Louis Equity in Entrepreneurship Collective](#).

Natalie has a Masters in Social Work from Washington University in St. Louis, and is a graduate of the Coro Fellowship in Public Affairs.

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