

Our Vision


The 2024 Action Plan will **coordinate election-related initiatives** at WashU to streamline and **elevate student voter engagement** during the 2024 election year. Our goal is to cultivate **robust voter education, turnout, and the lifelong habit of engagement** with elections through strategies that are nonpartisan, inclusive, and equitable.

Our Goals

1. Bring **student of color voting rates** up to the same rates as white students.
2. Bring **graduate and professional student voter turnout** and registration rates to parity with undergraduate student rates.
3. **Increase student voter turnout to 72%**, to reflect our long-term goal of 77.5% by 2028.
4. Establish at least one **Voter Engagement Hub** in each of the eight academic schools.

Key Strategies & Partners

- **Engage Democracy 2024 Event Series** connects students, faculty, and staff with compelling election-related events, increases voter education, and contributes to building a culture of civic and community engagement throughout WashU.
- **WashU Votes** is the Gephardt Institute's undergraduate student group that implements peer-to-peer strategies.
- **WashU Graduate & Professional Votes** is the Gephardt Institute's graduate and professional student group that implements peer-to-peer engagement strategies on the Danforth and Medical campuses.
- **WashU Votes Campus Committee** is a collaborative cross-campus group of faculty, staff, and students focused on continuously improving student voter engagement.
- **Voter Engagement Hubs** are university units that provide accessible and relatable voting resources to their student populations across campus



WashU is a leader in higher education voter engagement

Our 2020 student voting rate was 70.8%, and we consistently exceed the national college/university average voting rate in presidential and midterm elections.

WASHU
VOTES

WASHU
GRADUATE & PROFESSIONAL
VOTES

Preview of the Year Ahead

Missouri Election Dates & Deadlines

APRIL 2	AUG. 6	NOV. 5
Municipal Election	Primary Election	General Election
<i>Register by March 6</i>	<i>Register by July 10</i>	<i>Register by Oct. 9</i>

Key Resources

- Students can vote in Missouri or their home state.
Register at wustl.turbovote.org
- Key nonpartisan websites: **vote.wustl.edu**, **[Vote411](https://www.vote411.org)**, **[Ballotpedia](https://www.ballotpedia.org)**, **[League of Women Voters](https://www.leagueofwomen.org)**
- Follow **[@washuvotes](https://www.instagram.com/washuvotes)** and **[@gephardtinstiute](https://www.instagram.com/gephardtinstiute)** for election and other civic engagement content on Instagram
- Contact Otto Brown, Civic Engagement Manager, with questions or ideas for partnership at **otto@wustl.edu**

Voter Education

- Engage Democracy 2024 Election Series
- Missouri Student Voting Summit
- Civic Café weekly series
- Election results analysis



Get Out the Vote

- Danforth Campus polling places in April and November
- Absentee and early voting support, including notary services
- Canvass the Campus
- Party at the Polls

Campus Partnerships & Resources

- High visibility through campus communications, programs, and outreach
- Training and resources for peer-to-peer engagement
- Voter Engagement Hub network
- Partnerships with student-facing units
- Faculty resources & class presentations

Civic Holiday Programming

SEPT. 17	OCT. 7-11	OCT. 24
National Voter Registration Day & Constitution Day	National Voter Education Week	Vote Early Day